

BROKER PARTNERSHIPS

Quantitative Technology for Broker Infrastructure

FINOVIS Broker Partnership Presentation



FINOVIS

Quantitative Technology Built for Financial Markets.

FINOVIS develops quantitative technology for systematic strategy development, automated execution and integration into professional financial-market infrastructure.

Our technology is designed to connect quantitative strategies with institutional and broker environments through structured, technology-driven operating models.

- **QUANTITATIVE RESEARCH**
- **SYSTEMATIC STRATEGIES**
- **EXECUTION TECHNOLOGY**
- **BROKER INFRASTRUCTURE**

THE BROKER CHALLENGE

The Economics of Self-Directed Trading Can Be Structurally Inefficient.

Every new brokerage account requires investment before meaningful trading activity begins — from client acquisition and KYC to account setup, funding and ongoing administration.

For self-directed traders, however, the active account lifecycle can be comparatively short. Trading losses may progressively reduce available account equity, eventually limiting further trading activity.



**≈ 80%
OF CFD CUSTOMERS LOSE
MONEY**

Source: UK Financial Conduct Authority (FCA), 2022.

The result can be an inactive account with only a residual balance - after the broker has already incurred the cost of acquiring, onboarding and servicing the client.

SYSTEMATIC TRADING

From Self-Directed to Systematic Trading.

Systematic trading changes how market decisions are made and executed.

Predefined rules, quantitative models and automated execution replace discretionary decision-making at the point of trading.

The difference is structural.

SELF-DIRECTED

Human decision-making

Discretionary execution

Individual trading discipline

Reactive risk decisions

SYSTEMATIC TRADING

Rule-based decision-making

Automated execution

Consistent strategy logic

Predefined risk parameters

STRATEGY ACCESS

Systematic Trading. Within Existing Broker Infrastructure.

Strategy Access enables clients to complement self-directed trading with systematic, automated strategies - creating the potential for more sustained client trading activity and increased revenue opportunities for the broker.

- **SYSTEMATIC EXECUTION**

FINOVIS quantitative strategies

- **CLIENT TRADING ACTIVITY**

Automated within the broker account

- **BROKER OPPORTUNITY**

Potential for ongoing transaction-based revenue

BUILT FOR
MT4 | MT5 | Trade Station | FIX API

OPERATING MODEL

Clear Roles. Defined Responsibilities.

FINOVIS operates as a technology provider within a clearly defined allocation of responsibilities between the client, broker and FINOVIS.

CLIENT

Account ownership · Asset ownership · Strategy authorization

BROKER

Account infrastructure · Custody · Execution environment · KYC/AML

FINOVIS

Quantitative technology · Strategy logic · Automated trading

TRADING	AUTHORIZED BY LPOA
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CUSTODY	NONE
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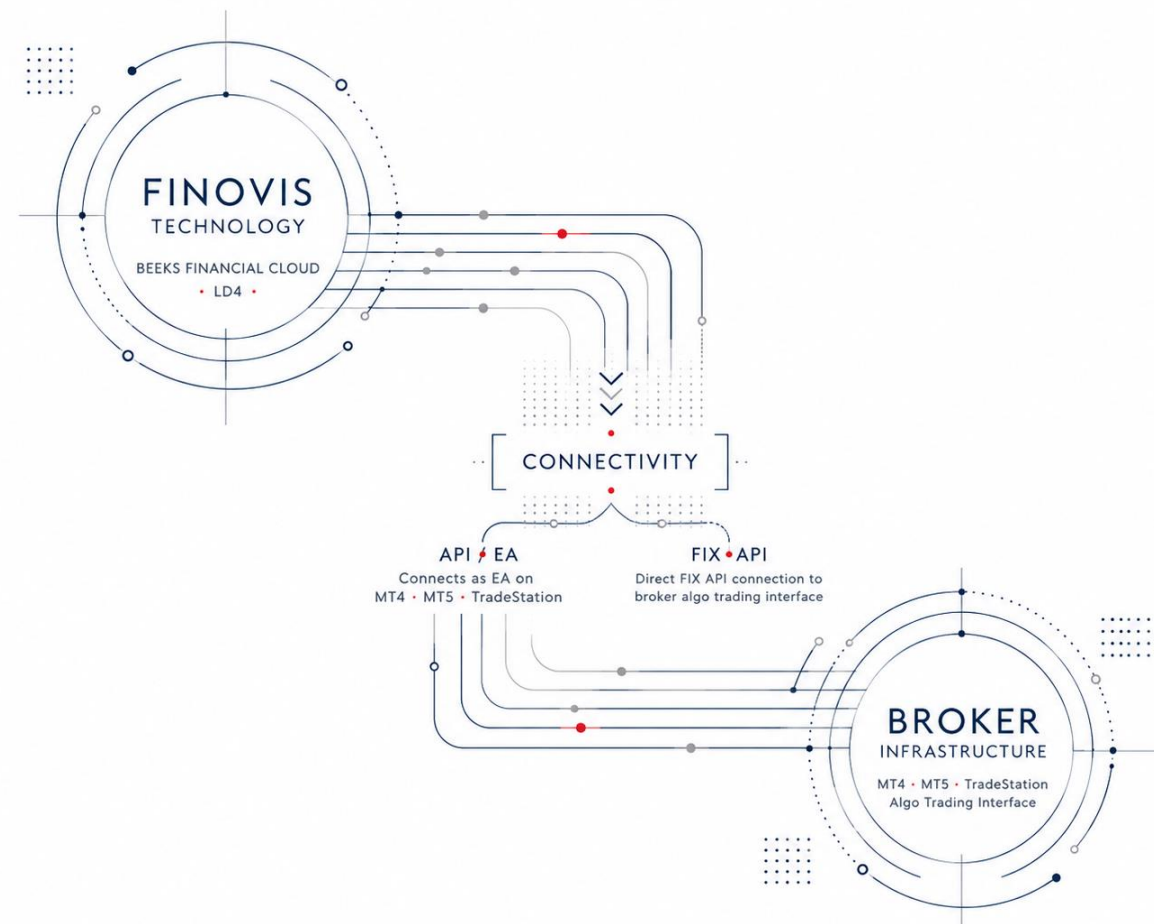
WITHDRAWALS	NO AUTHORITY
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CLIENT FUNDS	NEVER HELD BY FINOVIS
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BROKER INTEGRATION

Hosted Infrastructure. Flexible Broker Connectivity.

FINOVIS trading technology operates on Beeks Financial Cloud infrastructure within the LD4 data centre environment and connects to broker trading infrastructure through established integration pathways.



PARTNERSHIP MODEL

Simple Setup. Minimal Effort.

FINOVIS is onboarded as an Introducing Broker and Strategy Provider, creating a streamlined framework through which clients can be introduced to the broker and connected to Strategy Access.

01. PARTNER SETUP

FINOVIS onboarded as Introducing Broker and Strategy Provider.

02. CLIENT REFERRAL

Clients directed from FINOVIS channels through the broker's designated IB link.

03. BROKER ONBOARDING

Standard account opening and KYC/AML processes remain with the broker.

04. STRATEGY ACCESS

Eligible clients authorize FINOVIS technology within their brokerage account.

05. COMMERCIAL PARTICIPATION

FINOVIS participates through broker rebates and performance-based fees.

WHY FINOVIS

Built for the Long Term. Designed for Global Scale.

FINOVIS is building beyond a single strategy or broker relationship — with a long-term roadmap focused on regulated market access, international expansion and professional distribution.

01.

REGULATORY DEVELOPMENT

Building toward regulated investment services across selected jurisdictions.

Investment Advice · Portfolio Management · Automated Investment Services

02.

INTERNATIONAL EXPANSION

A structured expansion strategy across Asia, Latin America and Africa.

ASIA · LATIN AMERICA · AFRICA

03.

PROFESSIONAL DISTRIBUTION

Growth through professional partnerships and local distribution - not return-driven marketing.

WEALTH MANAGERS · FINANCIAL INTERMEDIARIES · INDEPENDENT ADVISORS

BROKER PARTNERSHIPS

Let's connect

We welcome conversations with brokers looking to integrate quantitative technology into their client offering.

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